

RIVA Brings Its Highly Anticipated Premium Bluetooth Audio Product to Market
Award-Winning Mobile Speaker, the Turbo X, is Available for Purchase Starting Today

FOUNTAIN VALLEY, Calif. - December 16, 2014: RIVA, the lifestyle brand of Audio Design Experts, Inc. (ADX™) recognized for its best-in-class audio products, announced today that its first Bluetooth® mobile speaker, the [Turbo X](#), will be available for purchase beginning December 16, 2014 at www.rivaaudio.com.

Named a 2014 CES Innovations Design and Engineering Awards Honoree, the Turbo X is a premium Bluetooth® mobile speaker that delivers best-in-class Bluetooth® audio with sophisticated design that perfectly complements the modern lifestyle. Powered by ADX's proprietary Trillium™ technology, the Turbo X delivers the truth in immersive sound and features a surround sound mode that dynamically enhances movies and video games, the first in the industry.

“Our team is excited to bring back the truthful purity of music with the launch of the Turbo X,” said Thomas ‘Rikki’ Farr, ADX chairman and chief creative officer. “The Turbo X is the first of many products that will be brought to market by RIVA that deliver amazing, dynamic and powerful music to a generation that is currently listening to a diluted, over-processed reproduction of what was supreme in its creation.”

The Turbo X is made up of three 60 MM full range custom ADX drivers, packed with 45 watts RMS of power and has an impressive 26+ hour battery playing time. It also includes unique features like a speakerphone with noise and echo cancellation processing technology and a Charge Out for phones, tablets or wearable devices. Activate TURBO EQ boost mode to fill a room with powerful sound, up to 100 dB.

The RIVA Ground Control mobile app allows for control of the entire listening experience from a phone or tablet. Available for iOS or Android™, the Ground Control app can be downloaded for free from the [App StoreSM](#) or [Google PlayTM](#).

Pricing and Availability

The Turbo X is [available now](#) in the U.S. at www.rivaaudio.com for \$349.99. It is also available at select authorized RIVA dealers.

About RIVA

RIVA was born from a simple yet powerful idea: That a legendary audio guru coupled with passionate designers, patent awarded engineers, pioneering rock ‘n’ rollers and leaders from the world of commerce could recover the world from mediocre audio. RIVA designs best-in-class audio products for people passionate about music seeking great performance, value and enhancement of their modern lifestyle. RIVA is a revolution, a bold new standard and a defiant rejection of the idea that people can't afford great audio and therefore must accept the bland experience of today's tin-can wireless speakers. This team gathers in Fountain Valley, California in their custom-built studios to create and design the RIVA family of products. For more information about RIVA, please visit www.rivaaudio.com.

About Audio Design Experts, Inc.

ADX is committed to re-inventing the way people think about high performance audio. Through ADX's innovative designs, intellectual property, esteemed partners, and years of creative experience, the company is able to develop truly cutting-edge, hardware and software-based audio solutions that fit within a customer's budget.

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